

21 CINELAS AMERICAS INTERNATIONAL FILM FESTIVAL 2018 SPONSORSHIP INFORMATION



Cine Las Americas is a 501(c)(3) nonprofit organization in Austin, TX whose mission is to promote cross-cultural understanding and growth by educating, entertaining, and challenging through film and media arts.

CINE-AT-A-GLANCE

- A uniquely Latino-focused film festival also dedicated to showcasing work by Indigenous filmmakers
- 2100+ films presented to date
- 120+ features, shorts, and music videos screened annually at our 5-day spring festival and year-round events
- 30–50 percent of events are free and open to the public
- In addition to narrative and documentary features and shorts by Latin American, Latino, and Indigenous filmmakers, we showcase films by Texan, Latina, youth, and LGBTQ+ filmmakers as well as music videos

SPONSORING CINE LAS AMERICAS ENABLES YOUR COMPANY TO

- Connect with 10,000+ potential customers through festival promotion (pre-fest, during fest, and possibly year-round)
- Build rapport with 2500+ potential customers with a festival presence
- Strengthen brand awareness in the culturally diverse Central Texas community
- Reach a wide range of consumer demographics or target your specific audience
- Be recognized as a part of the Latino and Indigenous arts and culture communities
- Develop connections in the Latin American and U.S. film industries and festival circuit
- Align with our mission of cross-cultural understanding

PRESS COVERAGE

Univision
LATINO Magazine
The Austin Chronicle
Indie Wire
Ahora Sí
La Prensa
Arriba
Remezcla
LatAmCinema

SPONSORSHIP LEVELS

PRESENTING SPONSORSHIP
\$25,000+

PREMIERE SPONSORSHIP
\$10,000+

SUSTAINING SPONSORSHIP
\$5,000+

SUPPORTING SPONSORSHIP
\$1,500+

COMMUNITY SPONSORSHIP
\$500+

**21 YEARS CELEBRATING LATIN AMERICAN,
LATINO, & INDIGENOUS VOICES IN FILM!**

SAVE THE DATE!
MAY 2-6, 2018
AUSTIN, TEXAS

IN 2017, THE 20TH ANNUAL CLAIFF

- Received over 750 official submissions
- Screened 39 feature films, 99 short films and videos, 26 music videos, and 8 spots throughout the 5-day festival
- Saw over 2,500 audience members in attendance
 - 41% Latinx
 - 60% female
 - 17% under 29 years of age
 - 41% between ages of 30 to 49
- Registered over 250 filmmaker and industry guests
- Represented 28 countries through our film selection
- Granted Jury and Audience awards in 9 categories

BY SUPPORTING CINE LAS AMERICAS

YOU ARE HELPING TO ENSURE THAT
DIVERSITY IN THEATRICAL EXHIBITION
AND MEDIA ARTS EDUCATION
HAS A PROMINENT PLACE
IN THE CULTURAL LANDSCAPE
OF AUSTIN AND IN THE STATE OF TEXAS.

BECOME A SPONSOR TODAY TO PARTNER
YOUR BRAND WITH AN ESTABLISHED
AND DIVERSE ARTS AND CULTURAL EVENT,
AND REACH A WIDE AUDIENCE IN A THRIVING
AND RAPIDLY GROWING CITY.

For Questions/Inquiries Contact:
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