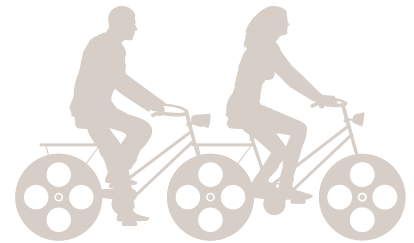


20 CINE LAS AMERICAS INTERNATIONAL FILM FESTIVAL 2017 SPONSORSHIP INFORMATION



CINE LAS AMERICAS IS A 501(C)(3) NON-PROFIT ORGANIZATION IN AUSTIN, TX WHOSE MISSION IS TO PROMOTE CROSS-CULTURAL UNDERSTANDING AND GROWTH BY EDUCATING, ENTERTAINING, AND CHALLENGING THROUGH FILM AND MEDIA ARTS.

CINE-AT-A-GLANCE:

- A uniquely Latino-focused film festival also dedicated to showcasing work by Indigenous filmmakers
- **2000+** films presented to date
- **120+ features, shorts, and music videos** screened annually at our **5-day spring festival** and **year-round events**
- **30-50 percent** of events are **free** and **open to the public**
- In addition to narrative and documentary features and shorts by Latin American, Latino, and Indigenous filmmakers, **we showcase films by Texan, Latina, youth, and LGBTQ+ filmmakers as well as music videos**

SPONSORING CINE LAS AMERICAS ENABLES YOUR COMPANY TO:

- Connect with **10,000+ potential customers** through festival promotion (pre-fest, during fest, and possibly year-round)
- Build rapport with **2500+ potential customers** with a festival presence
- **Strengthen brand awareness** in the culturally diverse Central Texas community
- **Reach a wide range of consumer demographics** or target your specific audience
- **Be recognized** as a part of the Latino and Indigenous arts and culture communities
- **Develop connections** in the Latin American and U.S. film industries and festival circuit
- **Align with our mission of cross-cultural understanding**

PRESS COVERAGE:

Univision
LATINO Magazine
Austin Chronicle
Indie Wire
Ahora Sí
La Prensa
Arriba
Remezcla
LatAmCinema

20 YEARS CELEBRATING
LATIN AMERICAN, LATINO,
& INDIGENOUS
VOICES IN FILM!

SPONSORSHIP LEVELS:

Presenting Sponsorship—\$25,000+
Premiere Sponsorship—\$10,000+
Supporting Sponsorship—\$5,000+
Community Sponsorship—\$1,000+

SAVE THE DATE!
MAY 3-7, 2017
AUSTIN, TEXAS

IN 2016, THE 19TH ANNUAL CLAIFF:

- Received over **650** official submissions
- Screened **38** feature films, **61** short films and **16** music videos throughout the **5-day** festival
- Saw over **2,500** audience members in attendance
 - 46% Latino**
 - 44% Caucasian**
 - 60% female**
 - 66% between the ages of 18 and 49**
- Registered over **250** filmmaker and industry guests
- Represented **24** countries through our film selection
- Granted Jury and Audience awards in **9** categories

By supporting Cine Las Americas, you are helping to ensure that diversity in theatrical exhibition and media arts education has a prominent place in the cultural landscape of Austin and in the state of Texas.

Become a sponsor today to partner your brand with an established and diverse arts and cultural event, and reach a wide audience in a thriving and rapidly growing city.

For Questions / Inquiries Contact:
sponsorship@cinelasamericas.org
www.cinelasamericas.org